

## CLAIMS

We claim:

1. A package for an air freshener unit intended primarily for use in the cabin of a motor vehicle and containing a scent emitting material, said package comprising respective front and rear panels shaped to provide there between a first and a second spaced apart pair of compartments for retaining therein respectively an air freshener unit having material that emits a preselected scent and a sample of the material that produces that same scent, said second compartment having an outlet opening communicating therewith and discharging to atmosphere and a finger pressure responsive selected area on said package enabling discharging to atmosphere a puff of the scented air from said second compartment upon applying finger pressure to that selected area.

2. The package as defined in claim 1 wherein said panels each have a truncated conical portion projecting therefrom, wherein said truncated conical projections are disposed in inter-nested relation defining there between said second compartment.

3. The package as defined in claim 1 wherein said second compartment is located in a tab that projects outwardly from the peripheral edge of the package.

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4. The package comprising respective front and rear panels so shaped as to provide there between a first and a second spaced apart pair of compartments, an air freshener unit located in said first compartment and having material that emits a preselected scent, a sample of said scent producing material that produces that same scent located in said second compartment, said second compartment having an outlet opening communicating therewith and discharging to atmosphere and a finger pressure responsive selected area on said package enabling discharging to atmosphere a puff of scented air from said second compartment upon applying finger pressure to that selected area.